



PRESS RELEASE
COACHING AT WORK ANNUAL CONFERENCE 2018
For immediate release
29 JUNE 2018

This year's *Coaching at Work* annual conference has the theme of creativity and innovation, which are much needed in our profession and in these challenging times.

The conference brings together stimulating, respected and world-class speakers including Ernesto Spinelli, Louise Buckle, Maria Symeon, Lis Merrick, Thrive Partners, Rachel Ellison MBE, Louise Sheppard, Graham Lee, and Claire Breeze.

The sponsors

Once again, the event has been made possible in part thanks to the sponsors (full information about each organisation at the bottom of this release). These are:

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About the conference

The conference approaches the themes of creativity and innovation from a number of angles, including:

- Exploring how we can innovate our profession and practice through embracing new technology
- Working with and learning from younger generations
- How to be more creative in what we work with and draw from in our coaching sessions
- Explicitly working with art
- Being more creative with scant resources to embed an organizational coaching culture

Speakers include:

- Professor Ernesto Spinelli (keynote on opening creative possibilities through embracing uncertainty)
- Katherine Chowdry (British Transport Police case study)
- Tim Dench (Euroclear case study)
- Anna Sheather (art in coaching)

PODCASTS with some of the conference speakers are available here:

www.coaching-at-work.com/conference-2018

The conference is the eighth since Coaching at Work changed hands in 2009, and it maintains all the hallmarks of the success of our previous conferences. Stimulating speakers; plenty of choice of interesting, practical & experiential workshops/case studies/research sessions, and what many of you say you value the most – the opportunity to network and be in conversation with peers in a self-contained friendly setting at the Holiday Inn Bloomsbury in central London.

The day is topped up with the annual Coaching at Work awards, sponsored by the online training provider the Wisdom Tree Academy. Craig G Howe will help to present the awards to the winners.

www.thewisdomtree.academy

The Awards shortlist this year is as follows:

Best Article/Series 2018 – Shortlist

- **‘An artificial reality’** by Carol Braddick
- **‘Breaking the silence’** by Liz Pick & Neil Atkinson

- **‘Series on supervisee-led research’** regular column by Louise Sheppard
- **‘The real business of coaching’** column series by Ginny Baillie
- **‘The trusting kind’** by Eve Turner & Jonathan Passmore

Internal Coaching/Mentoring Champion

Shortlist

- **Craig Rollason**, National Grid
- **Heather Cooper**, Hargreaves Lansdown
- **Katherine Chowdry**, British Transport Police
- **Tim Dench**, Euroclear
- **Victoria Niroomand-rad**, Rosebery School

External Coaching/Mentoring Champion

Shortlist

- **Ann Akers**
- **Anne Hathaway**, Time to Think
- **Eunice Aquilina**, independent
- **Jackee Holder**, independent
- **Jonathan Passmore**, Henley Centre for Coaching

Contributions to Coaching Supervision

Shortlist

- **Edna Murdoch**, CSA
- **Eve Turner**
- **Louise Sheppard**
- **Michelle Lucas & Carol Whittaker**
- **Peter Welch**, AOCS

A full conference report will appear in *Coaching at Work’s* September/October issue of the magazine.

About the sponsors

Ashridge Executive Education

Ashridge Executive Education helps organizations improve their leadership talent, strategic thinking and organizational culture—impacting the larger world of business in the process. Whether your organization needs help responding to specific challenges, identifying and executing strategy, managing change, strengthening teams or developing leadership potential, Ashridge can partner with you to design interventions that immediately link learning to action.

As part of one of the world's truly global business schools, Ashridge has an unrivalled international platform to deliver executive development worldwide. Whether your organization requires a highly experiential or a more theoretical learning intervention, you will benefit from the most up-to-date teaching practices, underpinned by our research and delivered by faculty with extensive business and consulting experience. Our inspiring programs focus on sustainable learning transfer, behavioural change and organizational impact. All our work is underpinned by rigorous, relevant research into the problems and opportunities facing organizations globally.

www.hult.edu

Academy of Executive Coaching (AoEC)

The AoEC has trained over 11,000 people from 75 countries and has a presence in 15 international locations offering the same consistent standards worldwide. Its years of experience in providing the highest quality accredited coach training, means that it knows what makes a good coach and how to deliver great coach training.

It offers a:

- large pool of qualified executive coaches and coach matching service
- consultancy service for organisations looking to build a coaching culture, whether starting with the leadership team, teams, high potentials, young professionals or the training of internal coaches
- comprehensive range of accredited coach training programmes and CPD opportunities thriving Alumni network offering support to building your business if planning to be an independent coach

www.aoec.com

Centre for Coaching

Since 2001 the Centre for Coaching has provided a flexible coach training programme. The modules run throughout the year so that students can start the programme at anytime. The Centre is a founding member of the Association for Coaching (AC) and our popular Advanced Diploma in Coaching is AC Accredited. The Centre is also an ILM *Approved Development Programme* provider. All courses are approved by the British Psychological Society Learning Centre for the purposes of CPD and recognised by the International Society for Coaching Psychology which has awarded us *Approved Centre Status*. Our courses are also run in-house for companies.

The Director of the Centre is Prof Stephen Palmer PhD, an Honorary Fellow and former President of the Association for Coaching. The Centre's experienced trainers have published books, chapters or articles on coaching and have presented at major coaching conferences. For a limited period,

CAW conference delegates will receive a 15% discount for courses.

www.centreforcoaching.com

European Mentoring and Coaching Council

The European Mentoring and Coaching Council is an international coaching, mentoring, and supervision association established in 1992. EMCC is made up of Affiliated Countries in Belgium, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Romania, Serbia, Spain, Switzerland, Turkey, Ukraine, United Kingdom and the Asia Pacific Region.

EMCC exists to develop, promote, and set the expectation of best practice in mentoring, coaching, and supervision across Europe and beyond for the benefit of society. Its vision is to be the 'go to' body in mentoring, coaching and supervision.

For more information on EMCC visit www.emccouncil.org

International Academy for Professional Development Ltd

The International Academy for Professional Development Ltd and affiliated Centres are leading training providers.

The Centre for Stress Management has trained many 1000s of students in stress management and cognitive behaviour therapy since 1987. The Centre for Coaching was launched in 2001 and has provided professional body approved and recognised training in coaching, psychological coaching and coaching psychology.

The Centres have pioneered the development of evidence based therapy and coaching since their inception. The main approaches taught are cognitive behavioural and solution focused. Our courses are modular and involve blended learning. The Course Directors and trainers have published books and articles in their specialist areas.

www.iafpd.com

International Stress Management Association UK

The International Stress Management Association UK (ISMA^{UK}) is a registered charity with a multi-disciplinary professional membership across the UK and Ireland, aimed at promoting best practice in the reduction of human stress, for the benefit of those using the services of its members.

ISMA^{UK} promotes International Stress Awareness Day (INSAD) in November

each year. This year is the 20th anniversary of Stress Awareness Day, so it is devoting the whole week 5th – 9th November to addressing the taboo associated with mental health, with INSAD on Wednesday 7 November and our annual conference with the theme 'Does Hi-tech Cause Hi-Stress' on Friday 9 November in central London. CAW delegates will receive a 15% discount for our conference.

www.isma.org.uk

International Society for Coaching Psychology

The International Society for Coaching Psychology (ISCP) is an international professional membership body established to further the discipline and profession of coaching psychology. With the growing interest in coaching psychology around the world, the Society supports the development of the theory, research and practice in coaching psychology and support coaching psychologists in their work. It publishes Coaching Psychology International, and operates a research centre.

www.isfcp.net

UK International Coach Federation

This is the UK chapter of the International Coaching Federation (ICF), the global support network for professional coaches working in business coaching, life coaching, executive coaching, leadership and many other coaching specialisations.

Its mission is to advance the art, science and practice of what we do and to represent the highest quality in professional coaching through high standards, independent certification and building a worldwide network of credentialed coaches.

www.coachfederation.org.uk

Wisdom Tree Academy

The Wisdom Tree Academy is an online training and continuing education provider that specialises in humanising technology through experiential e-Learning.

As an ICF accredited Continuing Coach Education (CCE) provider, it helps coaches and leaders master their coaching skills in our signature real-time program, "Decoding The Coaching Genome". It integrates augmented reality and state-of-the-art technology to humanise the way people connect, learn and create online.

Its master facilitators and moderators take you on a journey of deep

transformation – all while being in a virtual classroom with up to 20 fellow coaches and leaders from all over the world. By being immersed in this powerful experience, you learn how to deeply connect with others in an online setting. You also develop your very own virtual leadership skills with authenticity and impact.

www.thewisdomtree.academy

Coaching at Work is an independently owned magazine, which publishes bi-monthly in a printed and digital format, in addition to monthly newsletters. It has been going since 2005. It also organizes events such as an annual conference and masterclasses. Its global LinkedIn group has more than 50,000 members.

www.coaching-at-work.com

Twitter: @CoachatWorkmag

Conference hashtag: #cawconf18

For more information, or for quotes, contact Liz Hall, the editor, at liz@coaching-at-work.com

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