

# Coaching at Work



## Coaching at Work Series of Masterclasses 2017

# Deep Impact Coaching: Moving beyond ordinary, going beyond self

Julie Starr

**Seminar date:** Tuesday 24th October 2017

**Venue:** The BPS London Offices

**Timings:** 10.00am – 4.30pm



### MASTERCLASS OUTLINE

This session takes experienced coaches through a provoking process to challenge their existing preconceptions about their role and approach as a coach. Julie will offer alternative perspectives on coaching as a profession, and suggest principles and practices we can adopt to strengthen and deepen our impact with clients. Come prepared to listen, work and share.

### MASTERCLASS AIMS AND OBJECTIVES

- To support coaches to reach their personal 'next level' of coaching ability, effectiveness and impact
- To uncover pathways that ultimately strengthen our self-esteem as a coach
- To help individuals decide on their personal way forward, towards deeper impact coaching

### MASTERCLASS CONTENT AND APPROACH

The session will be a lively mix of theory input, reflection and sharing, plus exercises intended to deepen understanding and integrate learning. Content will include:

- Common levels of ability and their behavioural attributes
- The importance of novice mindset and the trap of experience
- How you are what is getting in the way of reaching your next level in coaching
- Common barriers and blocks to coaching mastery
- Reaching our potential both as an individual and as a community

**JULIE STARR** is an expert and thought-leader in the field of coaching. Since 2002, her best-selling book *The Coaching Manual* has supported the evolution of the coaching field through simple, powerful principles and practical approaches. Her books are translated into many languages and are required reading on coach training programmes around the world. With over 20 years' and thousands of hours' coaching experience, Julie supports CEO's and executives from the world's largest organisations. Her approach is challenging, compassionate and empowers clear leadership. Julie's books, *Brilliant Coaching* and *The Mentoring Manual* support managers and leaders to improve business performance by developing people. She is a passionate speaker, lecturing in universities and at industry conferences to support growth and excellence in the field. Julie is MD of Starr Consulting, a leading provider of coach training in organisations. Julie is a featured coach in the upcoming LEAP Coaching Movie.

## LOGISTICS

### VENUE

The event is held at The British Psychological Society, London Offices, 30 Tabernacle Street, London, EC2A 4UE

### DATE

Tuesday 24th October 2017

### TIME

The masterclass runs from 10.00am to 4.30pm.

### FEES

£197.00 incl VAT (for non-subscribers) £167 incl VAT (for subscribers)

### BOOKING PROCEDURE

Please fill in an application form on-line at: [www.coaching-at-work/masterclasses](http://www.coaching-at-work/masterclasses)

### CATERING

Tea and coffee is provided throughout the day. Lunch will also be provided. Please advise of any special dietary requirements when booking.