

<p><i>Professional body</i></p>	<p>How the professional bodies compare on.....</p> <h2>OBJECTIVES OF QUALIFICATIONS & ACCREDITATION</h2>
<p>ASSOCIATION FOR COACHING (AC)</p>	<p>PURPOSE: coaching competence and fitness to practice; professional recognition of this & ongoing coaching development</p> <p>Purpose of the AC's individual coach accreditation is:</p> <ul style="list-style-type: none"> • to assess coaching competence and fitness to practice (to benefit both the individual coach and their clients through an external, objective benchmark and recognition of their coaching practice; • to promote ongoing coaching development to help achieve the AC's goal of promoting best practice, raising awareness and standards of excellence across the coaching industry • Straightforward, explanation of standards of coaching excellence at different levels and what's required to meet them – aims to be encouraging and inspirational for coaches to become accredited; offers possibility of exemptions/APL (Accreditation of prior learning) avoiding the need to repeat the same element of accreditation if achieved elsewhere
<p>ASSOCIATION FOR PROFESSIONAL EXECUTIVE COACHING AND SUPERVISION (APECS)</p>	<ul style="list-style-type: none"> • APECS is the top level professional body for the accreditation of executive coaches and supervisors of executive coaches • Executive coaching differs from other forms of coaching in that it is primarily concerned with the development of the executive in the context of the needs of their organisation • Aims to safeguard and develop the standards of professional coaching and supervision.
<p>BRITISH PSYCHOLOGICAL SOCIETY SPECIAL GROUP IN COACHING PSYCHOLOGY (BPS SGCP)</p>	<ul style="list-style-type: none"> • CPsychol is the benchmark of professional recognition for the application of psychological theories to a broad range of contexts • CPsychol reflects the highest standard of psychological knowledge and expertise.

<p>EUROPEAN MENTORING & COACHING COUNCIL (EMCC)</p>	<p>Committed to:</p> <ul style="list-style-type: none"> • Ensuring good practice in coaching and mentoring across Europe • Promoting the adoption of quality standards in coaching and mentoring • Driving forward standards of practice through:- EQA European Quality Award for providers of coaching and mentoring training to assure that training meets professional European standards. EIA European Individual Accreditation for coaches/mentors to certify professional capability
<p>INTERNATIONAL COACH FEDERATION (ICF)</p>	<p>The ICF continues to rigorously evaluate its credentialing system to ensure that it meets its objective of providing a reliable benchmark for professional coaches; coach training agencies; and buyers of coaching by providing global credibility and consistent value</p> <p>It aims to provide a cutting edge, competitive and robust system capable of handling the growing demand for professional coaches and to set globally recognized standards for objectivity, validity, reliability, and security</p> <p>The ICF Code of Ethics is reviewed every three years and was last updated in 2009 to take account of developments in the coaching profession.</p>
<p>SOCIETY FOR COACHING PSYCHOLOGY (SCP)</p>	<p>The SCP does not offer qualifications. Highest award is Accredited or Certified Coaching Psychologist (MSCPAccred). This aims to be the international standard for coaching psychology.</p>